



## **UBONGO**

African Edutainment

### **OFFICE**

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### **EMAIL**

[jobs@ubongo.co.tz](mailto:jobs@ubongo.co.tz)

### **WEB**

[www.ubongo.co.tz](http://www.ubongo.co.tz)  
[www.ubongokids.com](http://www.ubongokids.com)

## **We're looking for a PRODUCT MANAGER passionate about education and social change in Africa!**

Ubongo is a social enterprise that seeks to transform learning for the 440 million kids in Africa through interactive edutainment, delivered via accessible technologies. We produce [Ubongo Kids](#), an interactive edu-cartoon that teaches math and science through fun animated stories and catchy original songs.

Viewers can interact with Ubongo Kids from basic mobile phones, answering SMS questions about what they learned on the TV show, and winning voice calls and songs from their favorite cartoon characters.

We're looking for a full time product manager for Ubongo Mobile and other upcoming mobile and digital products.

### **Responsibilities:**

Manage the full product life cycle: planning, design, development, user testing, go-to-market, marketing, user engagement and expansion. Define product roadmap, and manage work across teams to execute.

Lead mobile and digital content development. You will coordinate between teams within Ubongo (education, writing, music, animation) to maintain content pipeline for mobile and digital. You will also manage quality assurance to maintain top quality of product and content.

Coordinate and maintain constant communication between Ubongo and our mobile and digital partners around the world, including UK, India, Tanzania, Rwanda and Kenya.

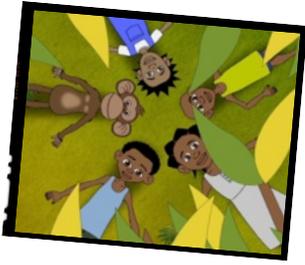
Develop and lead processes for user testing (both internal and external). Create and manage systems for rapid analysis and response to user testing results.

Analyze data from system usage, user testing, marketing and other sources for business intelligence and educational impact, and respond with actions and informed decisions.

Conduct market research and keep the whole Ubongo team up to date on trends and developments in the mobile/ digital space.

Work closely with Marketing Manager to promote mobile and digital products and drive user engagement and with CEO to refine mobile and digital strategy for UBONGO and each product.

Help out in other areas as needed! We're a small startup and everyone wears many hats!



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**Requirements:**

Bachelor's degree (preferably in Computer Science, Engineering, Management or Business)

Minimum 3 years work experience leading diverse teams and coordinating across departments to execute projects

Demonstrated success managing and launching products

Strong analytical skills, with experience in data analysis or business intelligence

Excellent verbal and written communication skills in English (and preferably Kiswahili, French, or other African language)

Proficient using Excel, Office, cloud-based productivity services, and able to learn new software quickly and independently

Extremely organized and detailed oriented, while maintaining broad vision and driving towards long term objectives

Strong communication skills and ability to work independently

**Perks:**

- Healthcare, social security and other benefits
- Flex-time work schedule in a fun, creative work environment
- Free lunch at the office
- Help with relocation if you're moving to Dar
- You get to watch cartoons at work ;-)

To apply for this position, please fill out the form at:

<http://goo.gl/forms/lykq1Ybww0> or  
<http://ubongo.co.tz/jobs>

Please apply ONLY using our online form. Emailed CV's and cover letters will not be accepted. Thank you!